

# **Becel Heart&Stroke Ride for Heart Corporate Match Program**

## **Maximize your fundraising by asking if your company has a corporate match program**

Many Canadian companies support charities through a range of corporate giving initiatives, which are often part of their commitment to being socially responsible organizations. Corporate support can include corporate donations, matching all or a portion of employee donations, fundraising, and donations for volunteering (such as a volunteer grant).

Speak to your human resources department to find out if your employer will match your Becel Heart&Stroke Ride for Heart fundraising efforts or donations.

## **Tax Receipts**

The Heart and Stroke Foundation will issue a tax receipt for any corporate donation that it receives. Please note the following:

- 1) Participation fees are not eligible for a tax receipt, thus corporate cheques covering the participation fees for a corporate team are not eligible for a tax benefit.
- 2) Corporate donations to the Heart and Stroke Foundation from registered foundations are not eligible for tax receipts based on Canada Revenue Agency guidelines.

For donations made online, tax receipts will be emailed to donors. For offline donations, tax receipts will be sent by mail.

## **Next Steps**

1. Ask your human resources department if they will match your Ride for Heart fundraising efforts or donations.
2. Complete the Corporate Match Form (page 2 of this document).
3. Have your employer make out a cheque payable to the Heart and Stroke Foundation and mail it, along with the completed Corporate Match Form, to the following address:

Heart and Stroke Foundation  
Attention: Kathryn Checkley, Corporate Challenge, Ride for Heart  
2300 Yonge Street, Suite 1300, PO Box 2414, Toronto, ON M4P 1E4

**OR**

Have your employer make an online donation by searching for your name on the Ride for Heart website, and mail the completed Corporate Match Form to the address above.



# Becel Heart&Stroke Ride for Heart

## Corporate Match Form

**Mail completed form to:**

Heart and Stroke Foundation

Attention: Kathryn Checkley, Corporate Challenge, Ride for Heart  
2300 Yonge Street, Suite 1300, PO Box 2414, Toronto, ON M4P 1E4

Company Name (Please Print) \_\_\_\_\_

Company Representative (Please Print) \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Type of donation      Matching \_\_\_\_\_ of donation

Name of Participant/Donor \_\_\_\_\_

Total Amount of Matching Gift \$ \_\_\_\_\_

(This amount to be based on the Employee's total donations collected)

Corporate Representative Signature \_\_\_\_\_

Date \_\_\_\_\_

Charitable number 106846942RR0001

