



Heart&Stroke

RIDE
for
HEART

JUNE 5, 2016



THE 2016 RIDE FOR HEART



TOGETHER WE RIDE. TOGETHER WE STRIDE.

The ultimate fundraising experience is now more *moving*. The Becel Heart&Stroke Ride for Heart adds a run/walk for 2016. It's a new way to enjoy the traffic-free Gardiner, and include more friends, family and colleagues. Runners can choose from a 10 km run, a 5 km run, or a 5 km walk. It's alongside but separate from the cyclists, so everyone enjoys the spirit of this landmark event together. Best of all, it's a chance to create more survivors.

Imagine you're riding down the Gardiner and DVP, without a vehicle in sight, or you're running along the traffic-free Gardiner in the first ever run/walk. It's unlike anything else, and will be an inspirational feeling you won't soon forget.

rideforheart.ca



HEART &
STROKE
FOUNDATION



RIDE OR STRIDE, AND SHARE THE FEELING

Join us Sunday June 5 to ride or stride traffic-free along the Gardiner Expressway and Don Valley Parkway for the experience of a lifetime! People of all abilities can now take part in Toronto's most anticipated fundraiser, choosing to cycle, run or walk a variety of distances.



REGISTER YOUR CORPORATE TEAM

The Corporate Challenge offers your company an experience you'll be talking about long after the last rider or runner crosses the finish. It's the ultimate team-builder, and is ideal for:

- Companies with a commitment to employee health and wellness
- Providing positive brand exposure
- Companies that aim to provide unforgettable team experiences for employees
- Companies that care about supporting life-saving research

More than 230 companies and 5,500 employees from across the GTA took part in 2015!

TO REGISTER

Your employees shouldn't miss out! To register your team, contact us at 416-489-7111 ext. 3277 or corporatechallenge@hsf.on.ca.

HOW IT WORKS

1. An internal champion receives corporate approval of the team registration fees
2. Our experts will provide all the guidance, support and materials you need for a successful and enjoyable team experience
3. Benefits include a reserved team table and catered hot meals on event day, team t-shirts with company logo and great brand exposure

EARN BRAGGING RIGHTS

The Industry Awards recognize companies for achievements in: Top Fundraising and Top Team Average. We also offer fantastic promotions and incentives.

REGISTRATION FEES

Registration fees cover the cost for your team with fees waived for individual team members.

EARLY REGISTRATION DISCOUNT			
TEAM SIZE	FEE	30% REGISTER BY JAN 31, 2016	15% REGISTER BY MAR 1, 2016
10	\$1,750	\$1,225	\$1,487
20	\$2,850	\$1,995	\$2,422
30	\$3,950	\$2,765	\$3,357
40	\$5,050	\$3,535	\$4,292
50	\$6,150	\$4,305	\$5,227
100	\$11,500	\$8,050	\$9,775
150+	\$15,000	\$10,500	\$12,750

Pricing is prorated per individual until next price break. Invoice will be sent after June 5 and based on final number of team members.